

SVNCR~~AIN~~NS

BRIDGING THE GAP FOR BUSINESS + CULTURE



SVNCRWNS

SVNCRWNS is a management company and studio empowering artists, executives and entrepreneurs with strategy, insights and tools to connect with their audiences, scale their business operations and increase their bottom line.

SINCE 2015. MADE IN BALTIMORE.

INDUSTRIES

RETAIL HEALTH + WELLNESS ARTS & CULTURE FOOD & HOSPITALITY



BRIDGING THE GAP FOR BUSINESS + CULTURE

We're consumers & visionaries. We love discovering new brands and creating user experiences that puts culture first. We care about the story, and we care about all the opportunities that are connected to the brand story.

**We get your brand right,
create opportunities and
increase your revenue**

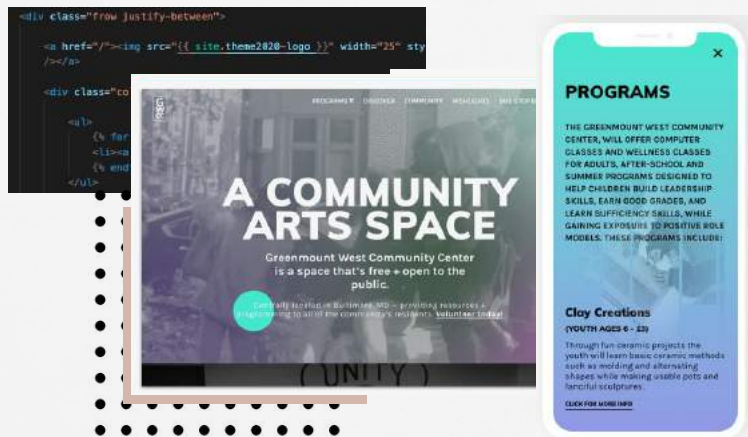


CLIENT: 10SKYN



WHAT WE DO

We're a team of producers and strategists focused on brand presentation, marketing and growth strategy. We can create your brand identity, marketing strategy and organize your business operations. View our list of capabilities.



CAPABILITIES

STRATEGY

BRAND DESIGN

WEBSITE DESIGN

MARKETING STRATEGY

SOCIAL + EMAIL MGMT

BRAND EXPERIENCES

BUSINESS OPERATIONS

BRAND MANAGEMENT

CAMPAIGN + ADS

CREATIVE DIRECTION

CREATIVE PRODUCTION

EDITORIAL SHOOTS

PRODUCT + PORTRAIT

VIDEO PRODUCTION



HOW IT WORKS



WE FOCUS ON THREE THINGS –

THE PRESENTATION

- 1 Brand, Social and Website Refresh could be what's needed to push your brand to the next level.

THE SELL

- 2 Create editorial campaigns to sell your products + service offerings. Design a complete user experience that sets your brand apart + ready for new opportunities.

THE OPERATION

- 3 A good strategy that includes organizing your operation, brand partnerships and more revenue streams



OUR SERVICES

For artists, executives and entrepreneurs – we work with you to maintain your marketing tools and create opportunities to increase your revenue.

A LA CARTE

WEBSITE DESIGN

CAMPAIGNS

TRACKS

BRAND FOUNDATIONS

BRAND MANAGEMENT

BUSINESS OPERATIONS

(coming soon)

CONCEPT DEVELOPMENT

(coming soon)

ACTIVATIONS + PARTNERSHIPS

(coming soon)



**LET'S
TALK
ABOUT
MAKING
MONEY
& DOING
GOOD**

SVNCRWNS STRATEGY SESSIONS

SELECTED WORK



Brand Relaunch with 10SKYN

BRAND FOUNDATIONS | CREATIVE DIRECTION | EDITORIAL SHOOT



Campaign Editorial Shoot w/ Fashion Designer, KENN HALL

CREATIVE DIRECTION | PHOTOGRAPHY | EDITORIAL SHOOT

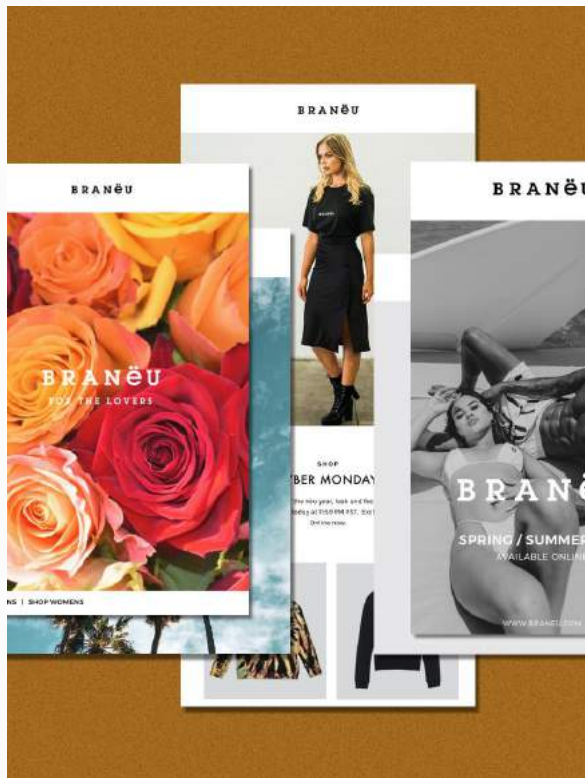


Collabmore Spectrum Fashion Show @ Creative Alliance Baltimore

CREATIVE DIRECTION | CREATIVE PRODUCTION | SET DESIGN + INSTALLATION ⁷



SELECTED WORK



Developing Fashion Lifestyle Brand, Branëu

STRATEGY | WEBSITE DESIGN | SOCIAL + EMAIL | CAMPAIGNS + ADS



Digital Transformation for Taylor's Barbershop

STRATEGY | WEBSITE DESIGN | SOCIAL + EMAIL | BUSINESS OPERATIONS



Editorial for MSU Fashion @ Morgan

CREATIVE DIRECTION | EDITORIAL SHOOT | PHOTOGRAPHY



SELECTED WORK



Curriculum Development + Strategy for Baltimore Museum of Art + Greenmount West Community Center

STRATEGY | CREATIVE PRODUCTION | WEBSITE DESIGN



Photography Workshop + Exhibit, Believing Takes Time

STRATEGY | CREATIVE PRODUCTION | PHOTOGRAPHY | CURRICULUM DEVELOPMENT

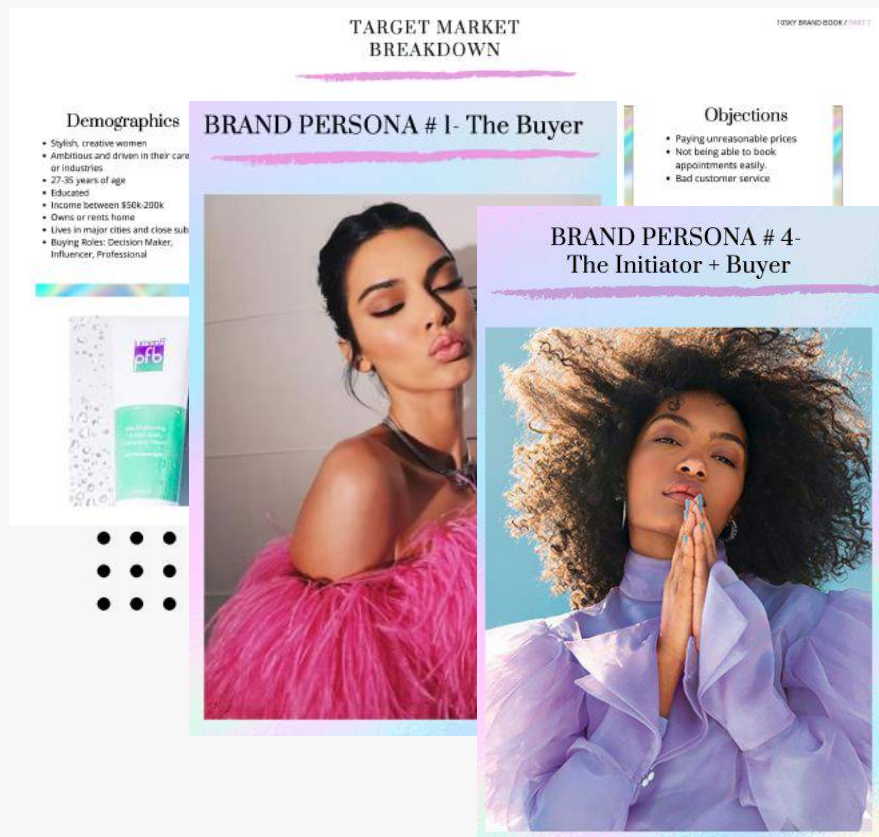


Logan Conference @ American Visionary Art Museum

STRATEGY | MEDIA COVERAGE | CREATIVE PRODUCTION



SERVICES



BRAND FOUNDATIONS TRACK

This track is for brands that need a fresh start and an opportunity to launch confidently with a team that can position your brand into a better place to increase your revenue. This includes –

Brand Design

[a 30+ page brand book that provides brand details and strategy]

E-commerce Website Design + Development

Content Strategy

[a 20+ page content strategy book that provides marketing strategy for the year]

Content Production

[Creative Direction + photography for producing website + other visual content needed for project]

Campaign + Ads

[A video to share your lifestyle and story]

Timeline: 6 months

Contact us for more details



BRAND MANAGEMENT

This track is for brands that need a management team on a monthly retainer. Our plans are tailored specifically to what's needed. Plans can include the following + more –

Website Management

Social Media Management
(Includes creating content, grid curation, writing captions, scheduling, email design and analytics)

Email Management
(Includes email design, development and analytics)

Strategy

~ 10+ hours / month | Timeline: starting at 6 months commitment
Contact us for more details





WEBSITE DESIGN

Websites are not one size fits all. We don't approach our projects with a cookie-cutter model. Different industries require different needs. Our team works with you to discover what's most important to increase leads as well as translating your brand story visually. Our process includes –

Types of Websites:

[Landing Page, Business + E-Commerce]

Website Design

[based on brand identity + goals, custom coded themes]

Wordpress / Squarespace / Shopify

Responsive Website Development

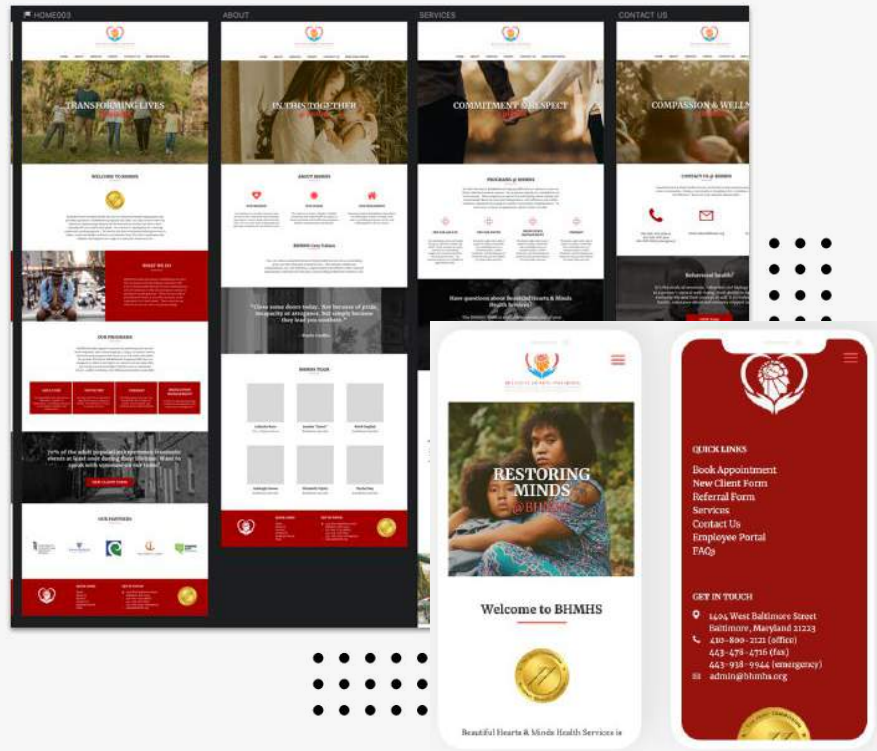
[can add custom features to website]

Add products to online shop

A User Manual for Managing your Website

Starting at \$2K | Timeline: 4 - 8 weeks

Contact us for more details



See this client's work - [WEBSITE FOR BHMHS](#)



CAMPAIGNS

Campaign Concept + Strategy

Editorial + Product Photoshoot

[Receive edited images to use for marketing purposes]

One-Minute Visual

[A video to share your lifestyle, products and story, this can be chopped into multiple videos]

Social + Email Management

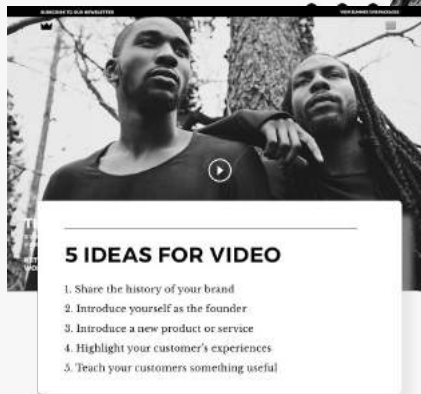
[We include **one month of social media management** - grid curation, scheduling and posting on social media accounts; **and one month of email management** - 2 designed emails to be shared with your audience]

Social + Retargeting Ads

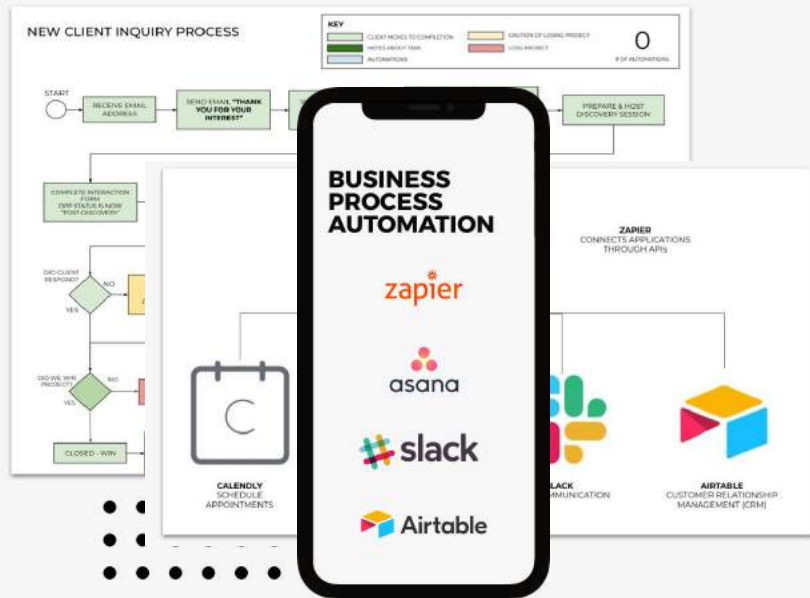
[We include strategy, design + management; Ad Spend is client's responsibility]

Starting @ \$5K | Timeline: 4 - 6 weeks

Contact us for more details



See this work - **CAMPAIGN FOR KENN HALL, DESIGNER**



BUSINESS OPERATIONS

This track is for brands that need to get their operation organized to prepare their team and next steps. Our approach is an entry package called **The Efficiency** - let's create a business dashboard, understand how we capture new business and how to provide a consistent customer experience. Here's what it includes –

Business Dashboard

Develop a CRM and Sales Funnel

Design Business Systems

Customer Service Program

(coming soon)

Timeline: 6-8 weeks

Contact us for more details

PARTNERS



BRANËU



NOISY TENANTS



AMERICAN
VISIONARY
ART MUSEUM



GREENMOUNT WEST
COMMUNITY CENTER



SANKOFA AFRICAN &
WORLD BAZAAR

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LET'S WORK

We start with understanding your business opportunity and goals. Let's schedule a discovery session and learn how we can work together.

[SCHEDULE DISCOVERY SESSION](#)

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